



CAREERPOWER® CLASSIC ONLINE

OPTIMIZE YOUR CAREER DEVELOPMENT

WHY IS THIS CRITICAL?

Because people who have a clear vision of their future are more productive, loyal and innovative in the work they do for you.

- Development and growth drive engagement.
- Development utilizes talents and gifts.
- Growth, engagement, and individual contributions increase.
- Employees feel connected to the organization's goals.
- Discretionary effort flows, which means you can do more with less.

WHAT IS IT?

The award-winning, time tested offering, **CareerPower® Classic** is a new, updated experience and solution which provides:

- An on-line interactive experience that mirrors the award-winning **CareerPower®** model.
- Self-paced, available anytime and from anywhere.
- Assessment tools support conversations; templates facilitate planning and holding successful career conversations.

HOW IT WORKS

CareerPower® Classic OnLine is a web-based experience that guides individuals in managing their own development and careers as they uncover:

- **PERSON:** Who Am I? Awareness of abilities and career fit.
- **PERSPECTIVE:** How Do Others See Me? Realistic assessment of skills and development needs.
- **PLACE:** What's Changing In The World Of Work? Knowledge of industry and organization.
- **POSSIBILITIES:** What Are My Options? Selections of multiple development options.
- **PLAN:** How Can I Achieve My Goals? Agreed upon action plan to guide development.

OUTCOMES

When participants have completed this experience, they will be able to:

- Apply the **CareerPower®** model to design their own development strategy.
- Identify future trends and see the implications for their own career.
- Discover values, skills and interests; manage their personal brand.
- Set career direction with multiple options.
- Draft a development plan; complete their IDP; and prepare and practice for career conversations.



Based on concepts from Up is Not The Only Way by Beverly Kaye

People who love what they do, do it very well. Employees can manage their future with CareerPower®, a life-long process for today's workforce.

Their personal vision, goals, dreams, needs, and the world around them will change. Having the tools to respond to changes that affect their work life is a win-win for all; we call it sustained employability. Or to put it simply -- Employees can do what they like, make a living at it, and take charge of their own career.

"We live in a dynamic, quickly changing world. As individuals, we are also changing. Employees need to take charge of their own development and commit to taking powerful career actions."

– Beverly Kaye, Founder, Career Systems International

