



# SATISFACTION POWER<sup>®</sup>

## GET MORE OF WHAT YOU WANT AT WORK

### WHY IS THIS CRITICAL?

Satisfied and engaged at work — it's everyone's lifelong desire and every organization's goal. Empowered employees take action to get more satisfaction.

- Engaged employees are satisfied employees.
- Satisfied employees foster satisfied customers.
- Satisfaction is personal and individual, not legislated.
- Turnover is expensive — whether it's emotional or physical.
- Self-directed employees impact the bottom line.
- Employees may be staying put — but engagement is likely dropping.

### WHAT IS IT?

Satisfaction Power is a fast-paced revolutionary half-day learning experience, designed to empower employees to take responsibility for increasing their own satisfaction at work. Built upon the 26 strategies of Love It, Don't Leave It, this experience helps workers (at any level) define and leverage the parameters of their own development, relationships and environment in order to achieve satisfaction. In the process, they will build their own plan for reaching the ultimate goal - increased engagement and discretionary effort.

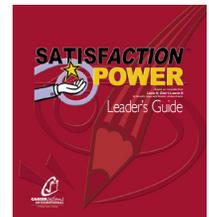
### HOW IT WORKS

This half-day learning experience follows a four-step design:

1. **Why Satisfaction Now?** Takes a closer look at the world today and examines individual drivers for engagement.
2. **What About Me?** Participants get clear about what they want for themselves.
3. **How Do I Start?** Don't settle for work that doesn't satisfy – participants learn what they can do to improve their circumstances.
4. **What's Next?** Great ideas are not enough! Participants develop plans that are practical, do-able, individual and sustainable.

### OUTCOMES

- Identify individual realities and circumstances. Create a personal definition of satisfaction.
- Recognize the personal equity each contributor holds in the organization that is not quantified in dollars.
- Uncover personal satisfiers as 26 practical strategies (from A to Z) are introduced.
- Emerge with an ongoing process and personal plan for creating and sustaining a satisfying and engaging worklife.



Based on concepts from Love It, Don't Leave It: 26 Ways to Get What You Want at Work by Beverly Kaye and Sharon Jordan-Evans

No satisfaction — no engagement.  
Poor engagement — poor productivity.  
Let's face it. Folks who like what they do usually do it very well. And if they're happy doing it for your organization, you're way ahead of the game.

Satisfaction in the workplace is a game changer and employees, too, can take action to increase their satisfaction.

"Executives hoped that employees could take more responsibility for their own satisfaction and find ways to achieve their career goals within the company. The result: turnover fell from 33% to 21%."

– Sr. VP, Automobile Loan Division, Fortune 1000 Financial Services Organization

